[Fade in on JOHN J. "SKI" SYGIELSKI, ED.D., President, HACC, Central Pennsylvania's Community College addressing the camera.]
[Fade in music]

SKI
Greetings, HACC community! Today, I am pleased to introduce Hawk Response,

[Cut to black screen with centered screen capture image of a page of the Hawk Response application showing eleven different things you can report.]

SKI VO
an additional way to immediately contact Public Safety and Security personnel at any of our 5 campuses.

[Another screen shot of the application slides in on the left showing a screen where you can slide your finger across the screen to send an SOS message.]

SKI VO
Hawk Response is a new,

[A third screen shot of the application slides in on the right showing a screen where you can select "SOS," "Report" and "Messages."]

SKI VO
free personal safety app for smartphones.

[A screen shot slides on screen and replaces the center screenshot. It shows an incident report details submission page.]

SKI VO
This app can minimize the response time of campus security officers in locating you.

[SKI is back on screen talking to the camera. The web address hacc.edu/HawkResponse is on the lower-third of the screen.]

SKI
To sign up, download and use HAWK Response, please visit hacc.edu/HawkResponse.

[The web address fades away and "Safely YOURS fades up in its place.]

SKI
HACC is... safely YOURS.

[Music fades out]
[Fade to HACC Foundation logo and text reading, "This initiative was generously funded by the HACC Foundation."]