

# Gettysburg Campus Update

## Message from the Campus Vice President



Greetings!

On Friday, March 3, over 65 Gettysburg Campus staff and faculty attended the **Campus Retreat**, where **Megan Shreve, executive director of SCCAP, facilitated a day focused on understanding how economic cultural differences impact student success.** A recent study conducted by the Wisconsin HOPE Lab, in partnership with the Association of Community College Trustees, surveyed more than 33,000 students at 70 community colleges in 24 states and found that one in three CC students nationwide are regularly hungry, and 14% are home-less. An even larger number are "food insecure" or worry regularly about housing.

Statistics at the Gettysburg Campus support these findings:

- 63% of Gettysburg Campus students apply for Federal Financial Aid
- 53% of those students who apply are Pell Grant eligible
- 80% of Gettysburg Campus students work at least one job

The spring **campus retreat, including the Poverty Simulation, helped us to better understand our student's economic cultural challenges in order to allow us to make important connections** that are critical to our student's success. Comments heard during the day included:

"Megan is very knowledgeable about the issues of poverty. Better than that, she is able to translate them in a meaningful and practical understandings for us to use in the classroom."

"This day helped me see how my judgement of some of my students over the years may have negatively impacted my students in the classroom. In fact, I wonder if a few did not return because of my lack of knowledge about their particular situation."

"I never realized how much it takes to support a family and the exercise we completed this afternoon helped me understand those issues better making me more aware of what my students have to go through. I will definitely be more understanding of them. I won't let them off the hook; however, I will be more tolerant, forgiving and affirming."



## Staff & Faculty News



< **Zach Gulden** is currently serving as an **intern in the Finance and Facilities department** at the Gettysburg and York Campuses. He will be assisting with the assessment and future preparations of Master Plans and also assist with college wide initiatives surrounding Shared Governance. Zach will be on board until May of this year.

He graduated from HACC in 2012 with an Associate's Degree in Health Care Management. After graduation he worked for West Shore EMS in Camp Hill, PA as a reimbursement specialist. He graduated from Shippensburg University in 2015 with a Bachelor's Degree in Public Administration.

Zach currently works as a graduate assistant for the political science department at Shippensburg University, and he will be graduating with a Master's Degree in Public Administration (MPA) from Ship on May 12<sup>th</sup>. He hopes to work in higher education administration and become a political science adjunct after graduation. Zach can be contacted at [zrgulde9@hacc.edu](mailto:zrgulde9@hacc.edu).

**Gail Crum, Test Center technician**, started work on February 8 and will be in the Test Center on Wednesday, Thursday, and every-other Friday.

Gail brings with her a wide range of community college exam proctoring experience and many dedicated years of service with the National Institute of Standards and Technology. >



< **George Muschamp, Theater instructor**, recently played **Otto Frank, Anne Frank's father**, in **"The Diary of Anne Frank"** at the Gettysburg Community Theatre. The Frank family, along with four other people, lived in hiding for two years in a secret space only to be captured by the Nazis nine months before the war ended. Otto Frank was the only survivor.

HACC Gettysburg staff, faculty, and guests attended the first showing as one of the Campus's CITE offerings.

**Tim Barshinger** has joined the Gettysburg Campus team as **interim dean of student affairs and enrollment management**. Tim has been at the College for a little over three years, having served as the college-wide director of advising and career services, and the coordinator of career services at the York Campus.

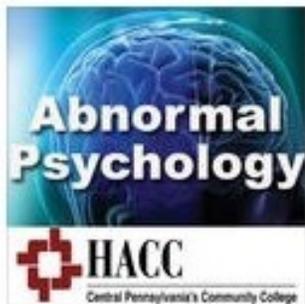
Tim is the father of two sons and enjoys cycling, running, hiking, riding his motorcycle and being in nature. >



## Staff & Faculty News Continued

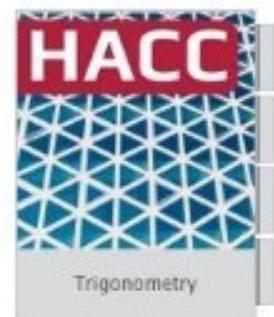


**WELCOME BACK to Judy Alder!** Judy returns to HACC as assistant to the Campus academic dean. Judy had previously served as Campus Development Officer before moving on to Gettysburg Hospital where she served as manager, Community Philanthropy. Judy is very active in the Gettysburg Community and is involved with the Adams County Children's Advocacy Center and the Children and Youth Independent Living Program. Judy earned her undergraduate degree from Penn State University. She is thrilled to be back at HACC and to have the opportunity to work directly with faculty and students again.



3. PSYC 213:  
Abnormal...  
David R Bailey

**David Bailey, psychology professor and Jason Rosenberry, math professor, were recently recognized by Qiquan Wang, mobile learning instructional coordinator, for the continued popularity of their iTunes U collections.** David's PSYC 214, Abnormal Psychology course and Jason's Trigonometry course remain perennial top collections.



7. Trigonometry  
Harrisburg Area ...

### “Opportunities for Employers to Engage with HACC”

February's Gettysburg Campus Advisory Committee meeting was focused on identifying additional ways for local employers to engage with HACC. **Tim Barshinger, college wide director of advising and career services,** provided an overview of the primary goals of HACC's career services, student challenges and how Career Services assists students in building pathways to employment, before engaging the group in generating ideas for further collaboration with HACC students and the Office of Career Services. Some of the ideas generated included engaging local career professional groups like the Hanover Area Management Association (HAMA) and the Gettysburg Area Professional Association (GAPA).

**Helen Estrada,** Gettysburg **Mechatronics student,** spoke about her journey of becoming a student and the supportive services provided by HACC career services office.

>Dr. Ski, Shannon Harvey, Helen Estrada, Tim Barshinger



## Student Services News



On Friday, February 24, the **Gettysburg Campus** hosted over fifty students from six schools districts including Littlestown, Hanover, South Western, Biglerville, New Oxford, and Bermudian for **Criminal Justice Discovery Day**. Students began with the end in mind by meeting over thirty professionals from the criminal justice field such as the PA Game Commission, Adams County Adult Correctional Complex and learned about how HACC programs can help them to meet their career goals. Students also attended a career session with Erin Rose, had an opportunity to use the firearms simulator from our ACT 120 Police Academy Training, and enjoyed lunch on campus.

^Pictured with **Josiah Long** and **Sara Maines** is **Natalie Toma**, interim director of admissions.

Recently students from **Fairfield Area Middle School** spent the day at HACC's Gettysburg Campus learning about various programs and resources available at the college. Students took part in sessions on library resources and the history of libraries, learned about different career paths through Career Jeopardy, and had the chance to choose a break-out session in either Mechatronics or Medical Assisting.



Thank you to instructors **Rich Hebel** and **Jennifer Gonzalez** for preparing great hands on activities for the students.



# NEWEST CAMPUS PROGRAM

## Medical Assisting Education Review Board

20 N. Wacker Drive, Suite 1575

Chicago, IL 60606 Phone:

800/228-2262 [www.maerb.org](http://www.maerb.org)

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February 21, 2017

Joel L. Bacon, MHS, RRT, RMA (AMT)  
Medical Assisting Program Director  
HACC Central Pennsylvania's Community College  
1 HACC Drive  
Harrisburg, PA 17110-2999

Dear Mr. Bacon:

The Medical Assisting Education Review Board [MAERB] has **approved the application** of HACC Central Pennsylvania's Community College (Harrisburg, Pennsylvania) Medical Assisting programs for accreditation of the following additional campus under the Multiple Campus Policy:

### ◆ Gettysburg, PA campus

**Graduates of the Certificate and Associate Degree programs of the Gettysburg, Pennsylvania campus** (beginning in February 2014 to the present) **are now eligible to sit for the CMA (AAMA) national certification examination.** They should use the code for the Harrisburg, Pennsylvania campus Certificate program (6041) or Associate Degree program (6042). All MAERB correspondence relating to the Gettysburg campus will be sent to the administration at the Harrisburg campus.

The MAERB commends the medical assisting program for its commitment to quality education for medical assistants. Please contact me at 1.800.228.2262 x127, if I can be of further assistance.

Sincerely,



Sarah R. Marino, PhD, Executive Director, MAERB

cc: John J. Sygielski, EdD, President  
Jennie Baar, Interim Campus Dean, Academic Affairs  
Lois Schaffer, Department Chair

**The Medical Assisting Education Review Board (MAERB), a Committee on Accreditation of the Commission on Accreditation of Allied Health Education Programs (CAAHEP)**

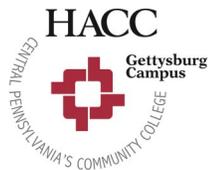
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## Medical Assisting Education Review Board

20 N. Wacker Drive, Suite 1575

Chicago, IL 60606 Phone:

## JOIN US IN CELEBRATING



HACC, Central Pennsylvania's Community College

Cordially invites you to join us in celebrating

### **The Grand Opening of our Medical Assisting Program**

at the Gettysburg Campus

**Thursday, April 6, 2017**

5:30 p.m. - Ribbon Cutting

5:45 p.m. - Formal Program

6:15 p.m. - Student demonstrations in the nursing lab

7 p.m. - Information session in the Robert C. Hoffman Community Room

To attend please respond to Judy Alder at [jaalder@hacc.edu](mailto:jaalder@hacc.edu) or 339-3557

By Thursday, March 30, 2017

### **“Preparing Through Life for End of Life”**

**Gettysburg Campus Nursing students recently attended a panel discussion on preparing for end of life.**

Panelists included Allen & Kitty Dugan of Dugan Funeral Home, Attorney Sean Foley, the owner of ComForcare Senior Services, Tammy Gobrecht of Hospice and Community Care and Aaron Rhone, EMS program manager for the Pa. Department of Health and the Bureau of Emergency Medical Services. The event also included a short video clip from the documentary “Being Mortal.” The event was sponsored by Healthy Adams County.



## Campus Nursing News

### HACC Health Careers Alumni Day

February 13, 2017

Hanover Hospital

In partnership with the HACC Alumni Association, Shannon Harvey, Jill Lott, Sue Ray and Dr. Ski joined HACC board members Gary Laabs, Jeff Shaffer and Missy Shupe at an alumni recognition event at Hanover Hospital to recognize and celebrate nursing and health career alumni employed at Hanover Hospital.

Information tables set up in the lobby of the Hospital displayed HACC pamphlets, historical photo boards, raffle items and snacks. Representatives from Millersville University were also on hand to provide information on obtaining a BSN in nursing. Approximately 48 HACC Gettysburg nursing graduates are employed at Hanover Hospital.

A special thank you to HACC Alumni Association representatives Christina Kelley and Zenoria McMorris-Owens for their participation in the event.



# Minority Population Retreat

## More than 80 HACC Employees Discuss Recruiting Minority Populations

**On Jan. 24, 2017, leaders from across the College** – including academic affairs deans, admissions counselors, Cabinet members, classified employees, faculty senate members, integrated marketing communications coordinators and student affairs deans – **came together for a minority population retreat at the York Campus.**



The purpose of the four-hour event was to discuss a very important subject: recruiting African-American and Hispanic students. Instilling inclusivity is part of the College's strategic plan, and recruiting African-American and Hispanic students is a high priority and focus for HACC. These two populations are the current focus, because they are the largest minority populations in HACC's student body.

The retreat was organized by the Office of College Advancement (OCA) as a result of research that was conducted in July and August 2016. During these months, focus groups and online surveys were conducted with African-American and Hispanic employees at HACC to make sure we are not guessing about how these populations think, feel or react to college-related communications.

OCA conducted the research with employees because:

1. Employees, including those who participated in the focus group, are on the front lines with these students. Employees on the front lines know, hear and see a lot.
2. Employees must discuss opportunities and challenges before students are engaged in these types of conversations. Employees have to be on the same page before approaching the students.
3. Employees' feedback will help shape the survey and focus group questions for students.

The employees were asked questions related to high school students and non-traditional students ages 25-34 within their population. The results, along with students' feedback, will be used to help us develop strong marketing plans. However, before we can market to these audiences, the College needs to make sure we are prepared to provide the best education and services to current and future minority students.

LaShana Stokes, department chair of social sciences, interim department chair of engineering and technology led the African American focus group and presented the results from the online survey and focus group.

### Reasons for Attending College:

High school students	Non-traditional students
Improvement of situation (financial and environmental) External motivation (parents) Wider cultural view Friends are attending college Success	Improvement of situation (for their children) Intrinsic motivation to be a better role model for their children and family members Job advancement Initial plans did not work out

# Minority Population Retreat Continued

## Factors Impacting the Decision to Attend College

High school students	Non-traditional students
Access to and successfully applying for financial aid Support system (at home and high school) Guilt about leaving family Transportation	Access to and successfully applying for financial aid Current work schedules Childcare Family obligations Transportation

LaShana also shared challenges at HACC, including, African-American students may not feel like they fit into the HACC community. There is a lack of African-American faculty. There is cultural insensitivity among staff and faculty. There is not a comprehensive support system.

Laura Nalls, admissions counselor at HACC's Lancaster Campus, led the Hispanic focus group and presented the results from the focus group and online survey.

### The reasons for attending college for high school students and non-traditional students are:

- Family
- Improvement of financial situation for themselves and their families
- Better opportunities



## Factors Impacting the Decision to Attend College

High school students	Non-traditional students
Financial needs Lack of information Parents	Family responsibilities Childcare Work schedules

Laura also shared challenges at HACC, including:

- There is a lack of bilingual staff and Hispanic faculty.
- The program offerings do not meet the current needs of this population.
- There is confusion when completing our application, the Free Application for Federal Student Aid (FAFSA) and others.
- Transportation is not offered to and from the five campuses. This may impact students' ability to complete programs.



For our next steps, we will continue conducting quantitative and qualitative research with current African-American and Hispanic students and their parents. Afterward, the Cabinet will determine which functional units will implement the action steps that were and will be developed.

## Campus and Community Events



At the **Ninth Annual Adams County Community Health Summit held on campus Thursday March 9**, the keynote presentation was given by **Mr. Kevin Hines**, Golden Gate Bridge suicide survivor, activist, storyteller and filmmaker. Mr. Hines has spoken in congressional hearings alongside Patrick Kennedy in support of The Mental Health Parity Bill. He continues his policy work as an Ambassador to the National Council for Behavioral Health. Breakout sessions for the event included *Elements of Recovery*, *Farm to Table*, *Health Literacy*, *Personal Assessment of the Eight Dimensions of Health and Behavior Change*, *Suicide Prevention: A Local Story*, *Using the Breath to Heal*, *Under the Horizon* and *The Wonders of Walking*.



From Jen Ghastley, Health Adams County, **"thanking you and everyone at HACC who helped with today's summit. All of you are so helpful and the day ran so smoothly!! We are so lucky to have HACC/all of you as partners in the community."**



A Webinar titled, "**The Influences of Food Insecurity on Student Success**" will take place on Wednesday, March 22, 2017 at 10:00am Pacific Time. Please click the [link](#) to join the webinar: Or Telephone: Dial (408) 638 0968 or (646) 558 8656 (US Toll)

Webinar ID: 659 688 884

### Diary of Anne Frank & Holocaust Museum - CITE Offerings

Gettysburg Campus faculty, staff and guests were invited to participate in a "talk back session" with the director and cast of Anne Frank following the performance.

There's still time to register for the **March 24 trip to the Holocaust Museum in Washington DC**, with an entry time of 12:00 pm. The HACC bus will leave campus at 8:30 am and arrive at the Shady Grove metro to take the metro to the museum for entry at noon. The group will take the 2:30 pm metro for the return trip to campus. To attend, please sign up by the end of the day on Monday, March 20.



## Website Revamping Project

### Key Phases of the HACC Website Revamping Project

The Website and Multimedia Resources Department of the Office of College Advancement kicked off a website revamping project in August 2016. Given the complexity and size of hacc.edu, the implementation will be in two separate phases. Each phase will include extensive user testing.

Phase I has focused on testing top website tasks and goals, creating a new graphical look and feel and fine-tuning content. Testing methods have included [task-based user testing](#), paper surveys, [online surveys](#), [online 'click' testing](#) and [online navigational 'tree' testing](#).

Testing from Phase I indicated that many of our website visitors did not identify with being either a future student or a current student. Additional in-depth testing for these areas is necessary, so Phase II will focus on the [information architecture](#) of this content. Testing methods for Phase II will include [card sorting](#), [task-based user testing](#) and [online navigational 'tree' testing](#).

The matrix below provides a timeline for testing as well as the benefits that you and other website users can expect when the phases are completed.

Description of Phase	Activities to Occur	Benefits to Website Users	Start Date of Phase	End Date of Phase
<i>Phase I: The focus is on task-based user testing, fine-tuning content and a new graphical look and feel</i>	Conduct user testing	The results were integrated into the new graphical look and feel of the website.	August 2016	June 30, 2017
	Create a new academic program search	HACC's academic programs will be easier to find and visually appealing.	August 2016	June 30, 2017
	Fine-tune website content	Content is being revised based on results of testing, making it easier to quickly scan and find information.	August 2016	Ongoing

## Website Revamping Project Continued

<i>Phase II: The focus will be the information architecture for all content residing under new students and current students</i>	Conduct user testing	Information will reside in categories that make sense to new and current students.	July 2017	December 2017
	Create initial layout concepts with several iterations of user testing	This will help ensure that the new information architecture makes sense to everyone.	January 2018	July 2018
	Implement the revised information architecture	A new navigational structure will help visitors find the information they need.	August 2018	March 2019

The ultimate goal is to have a more user-friendly and intuitive website for all of our visitors.

**If you have any questions or need additional information, please contact Theresa Richwine at [webmaster@hacc.edu](mailto:webmaster@hacc.edu).**

Thank you!





# HACC. Give Back.

*What do you ♥ about HACC?*

**HACC's Day of Giving is back!**

**April 20** is the day to share your story of the moment you became forever connected to HACC, Central Pennsylvania's Community College.

We're bringing the entire HACC community together for this **special event to invest in what HACC represents to the community** – access to a supportive academic environment that provides the first step on the journey to personal and professional success. For thousands of students, alumni, faculty, staff, board members, donors, partners and friends, HACC is a source of pride.

**How can you demonstrate your support for HACC on the Day of Giving?**

We're glad you asked...

- Pledge your support through one of our convenient [ways to give](#).
- Encourage your family, friends and social network to support HACC by tagging #HeartHACC in all of your posts.
- [Participate in planned activities](#) including the **Faculty and Staff Day of Giving Reception** from 5:00 - 7:00 p.m. in Room 109. There will be giveaways for faculty & staff who complete a contribution form and/or make a donation!

Join us and show how much you ♥ HACC on April 20!