

Gettysburg Campus Update

Message from the Campus Vice President

Greetings!

Earlier this week, **Dr. Ski held a Forum on the Campus** to provide an update on the current status of the proposed 2019 - 2020 budget. For those not able to attend, the **key points from that forum** included the following:

- The College is projecting a \$9 million to \$9.5-million deficit for fiscal year 2019-20.
- This deficit is not an isolated event. Ruffalo Noel Levitz has projected a continued enrollment decline of about 10,000 credit hours annually over the next three years. That realization translates into a \$5-million to \$6-million loss annually, without any consideration of inflation.

Some of the **ideas the College is currently considering** to address this shortfall include the following:

- Review current class sizes and establish minimums.
- Review staffing models in support of a One College model.
- Determine leasing or selling some of our real estate on each of our campuses, if applicable.
- Freezing salaries except for those who earn less than a certain dollar amount (to be determined at a later date) or furlough days.

Most **important to addressing declining enrollments are HACC's retention and completion rates** which are among the worst in the state. In our discussion, we also identified the **need College wide to balance our recruitment efforts related to traditional and non-traditional students**. With unemployment rates at an all time low, we have to market and recruit to working adults in new ways. In spring 2019, the OCA team will be conducting an online survey of current nontraditional students and focus groups of future nontraditional students to learn more about their motivators and barriers to attending college and HACC. As we continue to learn more about nontraditional students through surveys, interviews, focus groups and advertising assessment, we will apply that information to our marketing and recruitment efforts.

Over the next week or two, **the president will continue to engage the following groups in discussions** about this grim financial reality:

- Cabinet
- Constituency groups (APO, CEO, faculty and students)
- Next Generation Task Force

The next several years are going to be challenging and difficult - very difficult. However, the president reiterated how this is **our moment in the history of HACC to refashion the institution so it can survive** for at least the next decade. Therefore, I encourage each of you to use your expertise and knowledge to think beyond the Gettysburg Campus to how we truly become One College dedicated to the needs of today's students and our workforce. **Please share your ideas with me and/or Dr. Ski.**



Dual Enrollment/CHS Pathways

There was **much discussion at Dr. Ski's Campus Forum regarding the matriculation rates** of College in the High School and Dual Enrollment students. College-wide, the matriculation rate remains relatively low at around 10%. At the Gettysburg Campus, our matriculation rate is higher and we've seen it increase annually over the last three years.

Academic Year	Matriculation Rate
2014/15	12%
2015/16	14%
2016/17	18%
2017/18	20%

Beyond matriculation rates, our Dual Enrollment/CHS program has **greatly enhanced our reputation** among high school students and parents ([#EndCCStigma](#)). Our partnerships with our local high schools will continue to be important to future enrollment. We should not abandon these partnerships, but rather we **MUST find ways to enhance efficiency through automation and standardization of process** and maintain a continued focus on pathway programs directed toward a HACC diploma, certificate or degree at HACC.

Our matriculation rates are due in part to the tremendous amount of work done by **Andrea Lazarus, Sara Maines, Tracey Smith & Dory Uhlman** in developing pathway programs. Through their efforts, we have developed high school pathway programs with every single Adams County and Hanover area high school directing students toward a path to earning a diploma, certificate or degree versus the accumulation of transfer credits. This is a national best practice.

May of 2019 high school graduation ceremonies will include **three HACC Gettysburg Campus students graduating with an AA degree prior to earning their high school diploma**. Gettysburg High School seniors **Michael Riggs** and **Kayla Berger** will earn their AA degree in General Studies. Provost Dr. Cindy Doherty will be on hand at Gettysburg High School's graduation on May 31, 2019 to recognize these two students. Home school student **Gabriel Eaton-Landou** will earn an AA degree in Chemistry.



Tom Rooney Art Exhibit

Tom Rooney, a 1974 graduate of Gettysburg College and 1998 graduate of HACC's Paramedic Program started painting in his retirement. He worked for many years as paramedic with the Gettysburg Hospital. In 2013 he founded **Gettysburg Watercolors**, a small business which produces and distributes limited edition prints, posters and greeting cards of his original art. His work in watercolor is self-taught. The inception of his art business came out of necessity after realizing he needed more financial security in his retirement.

In the summer, you can find him in the area of Mr. G's Ice Cream painting scenes along the street. His artwork is on display and for sale at the gift shop behind Mr. G's Ice Cream and is also sold at the Dobbin House, 89 Steinwehr Ave.; General Pickett's Buffet, 571 Steinwehr Ave.; the Ragged Edge Coffee House, 110 Chambersburg St.; and Gettysburg College Bookstore, 300 N. Washington St.

Tom invited **local Gettysburg photographer, Kyle Maier**, to join the exhibit. Kyle's photographs provide inspiration for many of Tom's paintings. Thank you to Tom Rooney for donating to the Campus his Chambersburg street scape painting! Keep on the look-out for where this whimsical iconic Gettysburg painting will appear on Campus!



^ Dr. Ski, Tom Rooney, Shannon Harvey and Kyle Maier

S.T.E.P.

Twenty-eight students from Biglerville and Littlestown High Schools are participating in HACC's newest dual enrollment workforce development program called **S.T.E.P. Academy**. STEP stands for "Set goals, Take action, Expect success and Put in the work," is an academy for students who are undecided on their next steps after transition from high school. The academy teaches professional skills, but also focuses on career exploration in the key areas of health careers and advanced manufacturing. Students who complete the program will have a career portfolio that includes a LinkedIn profile, résumé, cover letter and national credentials, including Occupational Safety and Health Administration (OSHA) safety practices, CPR and first aid, and the National Career Readiness Certificate that validates their skill level to potential employees. Students also benefit by obtaining three HACC credits in Foundational Studies.



<STEP instructor Kristen Cieza

*"I want to take a moment to express my deep appreciation for the help and support the Gettysburg team offered me and the "STEP" staff/students during the launch of the Littlestown/Biglerville STEP class. I'm so grateful to all of you for taking time out of your busy schedule to answer our many questions, for opening your doors to us, and for guiding us in the right direction. Without your help, I doubt I would have been able to launch the class in such a proficient and organized manner. We are very fortunate to have such wonderful team members at the **Gettysburg** campus, and I look forward to sharing the outcomes/successes of our class with you in the future."*

....STEP Coordinator, **Paola Nattalie Castro**

>Vic Rodgers, Upper Adams Superintendent **Wesley Doll**, STEP students **Bradey Hocken-smith, Analy Lopez & Lauren Redman, Shannon Harvey**, Littlestown Superintendent **Chris Bigger** and **Dr. Ski** at the Gettysburg Campus Advisory Committee meeting



Intro to Business Class



Josh Beck, former owner of [Appalachian Running Company](#) recently visited **Ken Shur's Intro to Business class**. Josh shared his personal experience starting, growing and then selling the company while hitting on the following key course objectives:

- The role of product, price, place and promotion in marketing and developing customer relationships.
- The process of starting and operating a business and the main features of sole proprietorship, partnership and corporations.
- The importance of business ethics and social responsibility to the long-term success of businesses and society's well-being.

Josh also shared with the students how his mantra "Be the Difference Maker" shaped his company's mission statement and his business plan.

Congratulations Corinne Crushong!

Corinne Crushong has been selected to receive one of two **PASSHE All Pennsylvania Academic Team Scholarships**. Corinne was nominated to the All-PA team and from there, was further selected to receive the transfer scholarship to a PASSHE school. Corrine will be transferring to Millersville University. In addition to Corinne, HACC's Academic Team members include:

HACC Campus	Student Name	Major
Gettysburg	*Corinne Crushong	Psychology
Gettysburg	Blasia Drumm	Psychology
Harrisburg	Sharonda Diggs	Web Development & Design
Lancaster	*Gibson Theobald	Social Sciences
Lebanon	Mark Humphries	Business Administration
Lebanon	Willis Boykin	Psychology
Lebanon	Bryanna Harmon	General Studies

*PASSHE APAT scholarship recipient.



Campus and Community Wellness Events



Adams County/ Hanover Go Red for Women Luncheon February 15, 2019

In honor of Gettysburg Campus nursing director Jill Lott and American Heart month, Shannon Harvey, Kathy Brickner and Tracey Smith joined Jill and nearly 400 women and a handful of men at the 11th annual Adams-Hanover Go Red for Women luncheon. The Center for Disease Control reports that more than 600,000 Americans die from coronary disease every year. In Adams County, 34 percent of adults have high cholesterol and over 40 percent of local citizens have high blood pressure. We were reminded that nearly 80 percent of cardiac events can be prevented through screening, exercise, medical care and good eating habits.

One more reason to **participate in the Spring 2019 Step Challenge!**

For a **complete listing of Wellness events** happening through out Adams County Community Wellness Connections, go to www.adamswellness.org.



Community Wellness
Connections

Seminary Ridge Museum

Gettysburg Campus history professors **Dr. Charlie Fennell** and **Michael McCloskey** along with Gettysburg Campus academic dean **Dory Uhlman** forged a unique partnership with the Seminary Ridge Museum to present "Pennsylvania African-Americans in the Fight for Freedom."

The presentation illuminated some of the finer points of the African-American experience in the Civil War. African-Americans, in many cases, displayed enthusiasm about serving their country during the Civil War, viewing it as a way to destroy the institution of slavery and fight for equal rights. The white northern Federal government and general public, on the other hand, were not energetic about the prospect, preventing African-Americans from serving in uniform until the second year of the war.

The **presentation examined the barriers to service and highlighted three specific instances of African-American service** as it relates to Pennsylvania, namely the experience of Pennsylvania men in the 54th Massachusetts, the organization of a company of African-Americans at Gettysburg, and the combat of two companies of men who fought at Wrightsville during the Confederate invasion.



^ **Peter C. Miele, Chief Operating Officer and Director of Education, Seminary Ridge Museum**



Gettysburg Campus students were offered vouchers to visit the Seminary Ridge Museum, where the first floor is dedicated to this topic.

Thank you Charlie, Dory and Mike for arranging this terrific program for HACC students, faculty,

Save The Date!

*Join Us For
AN EMPLOYEE
APPRECIATION TREAT!*

March 13th 2019 - 11am to 1pm

Treats will be available on each campus

HACC YEAH!

Please join the Employee Recognition Committee and Gettysburg Campus administrators in the **Faculty Office Suite on March 13 from 11 am to 1 pm** to thank YOU for your service and dedication to HACC with a sweet treat!

Happy Birthday 21st Birthday Myra!



Super Bowl Cereal Challenge

Special **thanks to everyone who participated in our Super Bowl Cereal drive!** Whether you voted for the Rams, or against the Patriots, our students were the winners - we **collected more than three dozen boxes of cereal** for our campus food pantry, the HACC Cares Box.

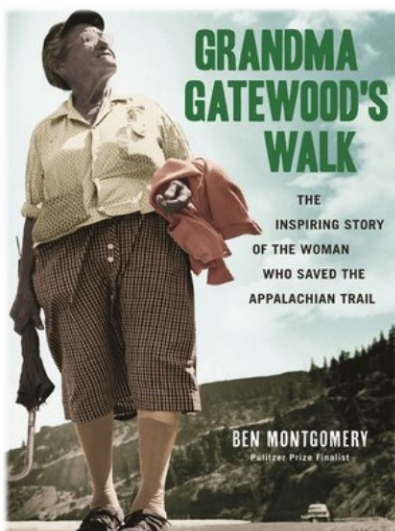


Women's History Month Program

Brown Bag Session: Grandma Gatewood's Walk

March 13, Noon-1 p.m.

Robert C. Hoffman Community Room, HACC's Gettysburg Campus



In honor of Women's History Month, **Campus vice president Shannon Harvey** will highlight Emma Gatewood who survived years of domestic abuse and in 1962, at the age of 67, became the first female to walk the 2,050 miles of the Appalachian Trail. Her story is the basis of the book *Grandma Gatewood's Walk* by Ben Montgomery. A story described by the author, as one of "overcoming hardship and finding yourself and finding peace."

Ed Riggs, volunteer, Appalachian Trail Museum, will talk about his own hiking experience and updated information on the Appalachian Trail today.

